

## Our Last Steps To the Blue Cross Broad Street Finish

With just under three weeks to go, Back on My Feet is putting in the last miles before the [Blue Cross Broad Street](#) race day. Thanks to the help of over 250 FundRacers we are over halfway to our [goal of \\$100,000](#) which will be our highest amount raised from the Blue Cross Broad Street Run to date!

**So who will you see on May first?** Over 30 BoMF members will be racing through their first finish line, their first 10-mile run or even their best personal record. Back on My Feet member, Jesse Wolgemouth, will be running this race for the second time. See the [2010 post-race video](#) of Jesse and [hear him talk about his 2011 goal](#) at tackling the race for the second time!

Among our 250 dedicated FundRacers, Back on My Feet will proudly see two staff members through the finish line! **Rob Nonemacker, National Manager of Communications and Corporate Relations for BoMF**, says, "I work with fundraisers as a part of my daily job and wanted to learn more about the experience that one has when joining the team and being a part of something greater. Back on My Feet creates something that everyone wants, which is a place where you can belong and can be accepted, a place where you can believe in yourself and your community again. A team of over 300 people shows that no one is alone and we are all in this together."

Meet our new **Manager of Member Services for the Philadelphia Chapter, Evan Cantiello!** Evan joined the FundRacing team a month ago before he joined on as staff and has **raised over \$1,000** for the members he works with each day in the [Next Steps Program](#). To Evan, Back on My Feet is about the "opportunity to say little but to communicate a lot, especially when you can use running as a coping mechanism. You don't need to say anything when running with someone. In fact, running allows you to step away and let people figure it out for themselves."

What is Evan's best advice to our members running in the race? "Running is about consistency," says Evan as he quotes a member in the Next Steps Program. See Evans message to all members running the Blue Cross Broad Street Run [HERE](#) and learn more about him on our [website](#).

**Don't forget to join us for our LAST training run this Saturday at 7:30 a.m. in front of [Lloyd Hall](#).**

Learn more about how you can help the BoMF team for the Blue Cross Broad Street Run by emailing Cathryn Sanderson at [Cathryn@backonmyfeet.org](mailto:Cathryn@backonmyfeet.org) or [DONATE HERE](#) to help BoMF reach its goal!

## Wear Your Sneakers to Work This June

In celebration of the **BoMF Philadelphia Birthday**, we will be kicking off our

## And the Winner of March Mile Madness is...

Congratulations to [Our Brother's Place](#), who won our March Mile Madness competition! Team OBP placed first with 91% attendance! After sweating

Birthday Campaign with the [3rd Annual BoMF Sneaker Day](#) on June 17th! Join the community of over 100 companies in the Philadelphia area who will be making a meaningful difference in the lives of individuals experiencing homelessness simply by wearing their sneakers to work in honor of the BoMF Birthday.

Watch our [NBC 10 feature](#) on our past Sneaker Day and see what other companies have done to support Back on My Feet

To find out more information, please contact [Cathryn@backonmyfeet.org](mailto:Cathryn@backonmyfeet.org) or call  [\(215\)772-1080 x111](tel:(215)772-1080).

[REGISTER YOUR COMPANY NOW](#)

through numerous training miles, they will feast in glory as the March Mile Madness champs at [Campo's Deli](#), a Philadelphia cheesesteak haven.

Wondering where your team stood attendance for March? Check out our [website](#) to find out the weekly and cumulative total for each team.

We want to hear **YOUR** thoughts on the March Mile competition. Email Rachel at [Rachel.Yoder@backonmyfeet.org](mailto:Rachel.Yoder@backonmyfeet.org) to share your feedback or suggest new challenges for the upcoming months!

## Join Philadelphia's 100,000 Homes Campaign

Would you like to join a team that helps eradicate homelessness in Philadelphia? Philadelphia's [100,000 Homes Campaign](#) needs motivated, passionate and concerned citizens from Back on My Feet to help work toward this goal!

Eradicating homelessness starts with identifying who is out there and what their needs are. Philadelphia's 100,000 Homes Campaign needs YOU to be a part of the team that will work toward ending homelessness for vulnerable people. Join the Philadelphia community on the mornings of **May 16th, 17th, and 18th** to conduct interviews with homeless individuals from across the city.

For more information about the 100K Homes campaign, email Jake Bowling, Project Coordinator, at [jbowling@mhasp.org](mailto:jbowling@mhasp.org) or visit the [Back on My Feet Philadelphia website](#). See the campaign in action [HERE](#).

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